

Zalo Ads

Creative Specifications

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News Feed Ads

Promoted Page/ Post/ App

SPECIFICATIONS

Name	Specification
Brand logo	300x300 JPEG
Brand name	Maximum 30 characters
Ad Caption	Maximum 120 characters
Ad description	Maximum 24 characters
Extra info	Maximum 24 characters
Cover image	1024x533

VN Mobifone 9:41 AM 48%

Tìm bạn bè, tin nhắn...

Có thể bạn quan tâm

Jollibee Việt Nam

CLICK NGAY! Nhận mã ưu đãi mua Combo chỉ 99K! Số lượng có hạn từ 18/6 - 17/7/2018 tại HCM

Jollibee
COMBO
"GIÒN RỤM CỰC ĐÃ!"

Ưu đãi giới hạn
99.000đ
~~128.000đ~~

ĂN GÀ GIÒN JOLLIBEE CHỈ 99K!
ĐI NGAY NÀO!

Quan tâm

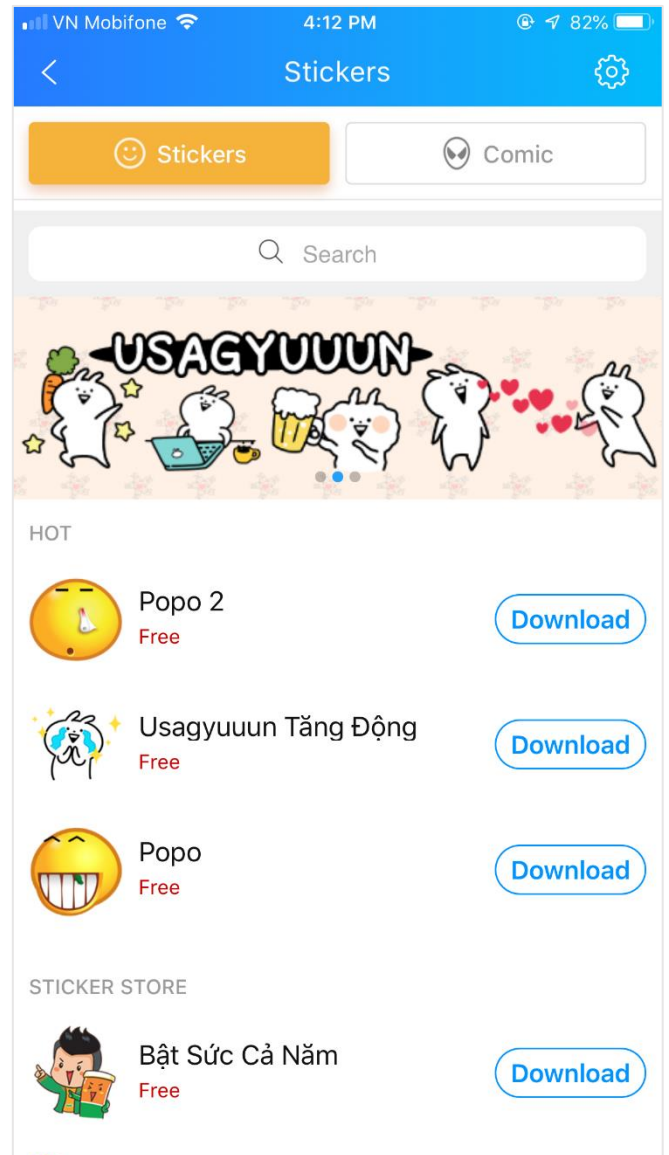
2

Zalo Sticker Banner

Banner will appear on top of the Sticker Store. The banner is used to promote new Sticker Set on Zalo.

SPECIFICATIONS

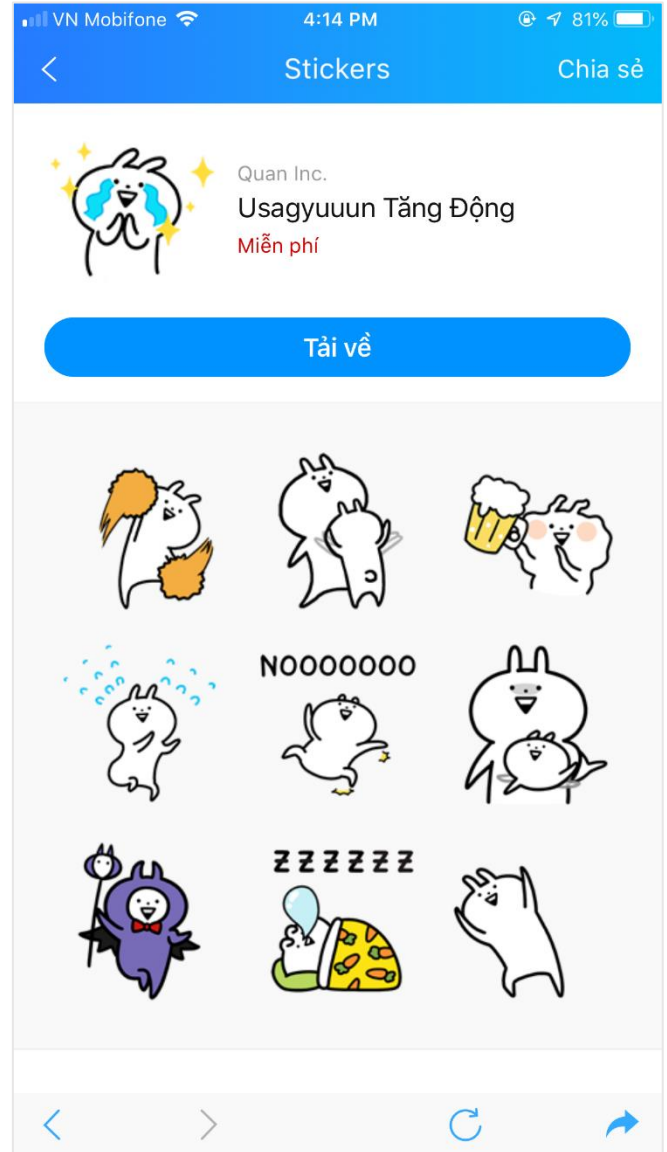
Name	Specification
Format	PNG
Size	240x40, 320x53, 480x80, 720x120
Display duration	Maximum 2 weeks



Zalo Sticker Set

SPECIFICATIONS

Name	Specification
Sticker Name	Maximum 30 characters
Format	PNG (GIF animation is not supported)
Sticker Size	50x50, 130x130, 240x240, 360x360
File Size	Maximum 6MB
Features	Support sticker with sound
Cover image	440x440 PNG
Folder setup	Download sample sticker set here



For advertising, please visit: <http://adtima.vn/rate-cards>

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