

# VIDEO ADS

Apply from 01/03/2017 to 31/12/2017



Sản phẩm	Kích thước	Thời lượng	Skip/Non-skip	Sound	Giá (VND)		Website				Demo
					CPM	CPV	BaoMoi	ZingNews	ZingMp3	ZingTV	
<b>TRUE VIEW</b>	-	-	-	-	-	350 <sup>(2)</sup>	Desktop Wap App	Desktop Wap App	Desktop Wap App	Desktop Wap App SmartTV	
<b>IN-STREAM</b>											
<b>Cross-platform In-stream Video Ads</b>	16:9	Max 15s	Skippable	ON default	60,000 <sup>(1)</sup>	-	Desktop Wap App	Desktop Wap App	Desktop Wap App	Desktop Wap App SmartTV	Demo
	16:9	Max 30s	Skippable	ON default	65,000 <sup>(1)</sup>	-	Desktop Wap App	Desktop Wap(trừ ios) App(trừ ios)	Desktop Wap App	Desktop Wap App SmartTV	
<b>Smart TV In-stream Video</b>	16:9	Max 30s	Non-skippable	ON default	75,000	-	-	-	-	SmartTV	
<b>OUT-STREAM</b>											
<b>Cross-platform Out-stream Video Ads</b>	16:9	-		OFF default, click to turn ON	30,000	-	Desktop Wap App	Desktop Wap App	Desktop Wap App	-	
<b>Pop-up</b>	640x360px	Unlimited	Skippable	OFF default, click to turn ON	20,000	-	-	-	Desktop	-	
<b>Idle Ads</b>	700x400px	Unlimited	Skippable	OFF default, click/hover to turn ON	30,000	-	-	Desktop	-	-	Demo
<b>Bottom TVC</b>	560x315px	Unlimited	Non-skippable	OFF default, click/hover to turn ON	30,000	-	Desktop	Desktop	-	-	Demo
<b>In-read</b>	16:9	Max 30s	Non-skippable	OFF default, click to turn ON	30,000	-	App	Wap	-	-	Demo
<b>Player Video</b>	300x250px	Max 30s	Non-skippable	OFF default, click to turn ON	50,000	-	-	-	App	-	
<b>Full-screen Interactive Ads</b>	720x1280px	-	Skippable	OFF default, click to turn ON	55,000	-	-	-	App	App	
<b>Interstitial with Video</b>	720x1280px	Max 30s	Skippable	OFF default, click to turn ON	45,000	-	-	-	App	App	
<b>Welcome Ads with Video</b>	720x1280px	Max 15s	Skippable	OFF default, click to turn ON	65,000	-	-	-	App	App	

Chú ý:

(1) In-Stream: +5,000 VND/CPM với Video 15s nếu có targeting; + 10,000 VND/CPM với Video 30s nếu có targeting

(2) Không được chọn site & vị trí

# Contact us

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